



# Welcome to I.T.

You don't have all the answers when it comes to what you want to do with your life. But, that's okay. You do know you want your job to be exciting, innovative, challenging, diverse, and most of all, FUN.

Want to work in a cool job that's exciting? Where you get to apply yourself instead of sitting around bored out of your mind all day? Interested in a job that will let you see the world? Want a career that's about what you're interested in? That lets you be YOU?

Thought so.

I.T. is a "hot" industry. In fact, it's growing in Newfoundland and Labrador faster than we can handle. The jobs are there waiting for you. Now what we need are savvy, creative young people who can keep up with a work environment that's changing every day.

## What is I.T.

### Information Technology

#### MORE. FASTER. BETTER.

In the broadest sense, information technology (I.T.) refers to the hardware and software that are used to store, retrieve, and manipulate information. But, I.T. is much more than this.

**I.T. is involved in most everything we do** in our daily lives. Professionals including doctors, musicians, designers and teachers, all use an aspect of I.T. in their jobs.

**I.T. enables us to do more**, do it faster and do it better. The I.T. sector in Newfoundland and Labrador is growing - creating employment and prosperity right here at home.

## Who is I.T.

### TECHNOLOGY ACROSS GENERATIONS

We've made it this far. Now it's our generations chance to revolutionize how the world works. If you want to be a part of the new group of young people who work in innovative, exciting careers helping to re-define technology and communication... you're I.T.

It's a new frontier. It's your turn. What are you going to do with it? Think about it for a minute. Technology is everywhere. Help make it better. You've been tagged! You're I.T. Run with it.



# Be I.T.

There are many careers in the IT field. IT may give you the ability to have a career in many different fields. Career in technology are broadly grouped into the following categories: software, hardware, support, education and research and computer-assisted. The first three contain more traditional jobs. The last two categories introduce you to some less industry specific careers available with IT training.

For a more complete listing check out the Canadian National Occupational Classification at <http://www5.hrsdc.gc.ca/NOC>

# I'm I.T.

**I.T. has something for everyone! What personality type are you?**

## **"The Artist" (aka Graphic Designer)**

You are creative. You know more about fonts than most people know about their best friend. You've memorized the elements of design. You won't read a magazine if the layout is sloppy and you get irritated when someone passes in a report with an ugly cover page. Graphic Designers draw, design and play with visual concepts to present information in the hottest way.

## **"The Experimenter" (aka Quality Assurance)**

You take things apart and put them back together just to see how they work. You like to push things to the limit and see how far they will go before they break. Quality Assurance Testers like Greg Diamond play with new products and figure out how to make them better.

## **"The Scribe" (aka Technical Writer)**

You get A's in English with no effort at all. You state things clearly and eloquently so people know exactly what you mean. You can write in five words what most people need a paragraph to say. You love to read, write, critique and explain. Technical Writers create concise documents for clients, explaining complicated processes in a way anyone can understand.

# Learn I.T.

## **ACADEMY CANADA**

The Multimedia Graphic Design program at Academy Canada prepares students to work with solid design concepts. Students take their ideas into full production using iMac and eMac computers equipped with the industry current graphic design software such as Adobe Illustrator, QuarkXPress, and Adobe Photoshop. Multimedia is the next step for the graphic design industry. This program brings together "all media" into one format. Multimedia allows the student to create the interactive visuals essential in today's digital advertising. Students explore Macromedia Flash software; Java (programming language); JavaScript (to be interactive on the Internet); Shockwave (which enables animation on the Internet); and Adobe Premiere (for digital photo editing). Students also have the opportunity to learn how to create visually dynamic Web pages using XHTML/XML. All graduates in the program complete a portfolio showcasing their talents and abilities to enhance student training and employability. Please visit our website at [www.academycanada.com](http://www.academycanada.com) for more details.